pomerol

We simplify data to help your business grow.

DataOps 360: Strategy

Building a data strategy is not a one-size-fits-all undertaking. The right approach depends on the size of the organization, the maturity of their current processes, and, budget & time constraints. Pomerol Partners offers multiple data strategy approaches to help you gain the alignment you need to focus on the right stuff, right now. All of our strategy engagements put value creation first.

DataOps 360 is Pomerol's project delivery methodology – it starts and ends with value. You need a strategy or a roadmap to prioritize projects so you can maximize impact and minimize rework.

Words to live by: "there's always enough time and money to do it right the second time." But the second time might be a while; that's why so many companies are dragging along so much technical debt. At Pomerol Partners we help companies plan for their future. It's not just technical debt, it's your whole approach to getting value out of your data assets.

We offer three levels of strategy engagements depending on your needs. Do you need some quick wins to start you down the path? Do you need a roadmap for resolving critical challenges so you can build a better foundation and create some excitement? Or are you preparing for a complete data transformation?

At the end of a strategy engagement you'll have a prioritized, value-first roadmap of projects so you can quickly take action using our DataOps 360 methodology:

Identify Value →
Acquire → Store → Predict → Analyze →
Govern/Monitor →
Harvest/Expand Value

Solution Overview

Benefits:

- Rapid strategic clarity and alignment
- Identification of immediate value opportunities
- Leadership consensus on data priorities
- Gain alignment on KPI definitions
- Clear direction for next phases
- Minimal time investment with maximum strategic impact
- Future-proof your environment through architecture optimization

Features:

- DataOps 360 Workshop (2 days)
  - Executive alignment session
  - Current state assessment and survey
  - Quick win identification
  - Strategic recommendations
- DataOps 360 Assessment & Roadmap (2 weeks)
  - Executive alignment session
  - Define strategic business objectives
  - Department OKR interviews
  - Analytics and data management practices review
  - AI and data governance review
  - DataOps 360 scoping for 2-3 projects
- Analytics to WIN (1-2 months)
  - Extensive C-Level and department leader engagement
  - Comprehensive assessments and surveys
  - Data-driven culture assessment
  - AI and data governance planning
  - Change management approach
  - In-depth departmental interviews and evaluations
  - Resource planning guide
  - Detailed 24-36 month roadmap with budgets

Pomerol Partners creates and delivers meaningful, business-focused data solutions. We are not general technologists; we specialize in data and data-driven projects. Our team of consultants, data scientists and data engineers have a depth of experience across the full analytics supply chain – from initial data extract, through transformation and modelling, to dashboarding and operational alerting, and onward to machine learning and predictive analytics. Find out more at pomerolpartners.com

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