

# "Covid related supply chain disruption and labor shortages are causing havoc to our traditional forecasting"

Navigating supply chain disruption in manufacturing –  
an interview with an operations executive at an S&P 500 US manufacturer

REGION

**United States**

INDUSTRY

**Supply Chain  
Logistics  
Manufacturing**

SOLUTION TECH

**Qlik Sense SaaS  
Data Robot  
Paxata  
Snowflake**

## CHALLENGE

Utilizing an ERP software that was "not good enough" at forecasting:

- Unable to find patterns amongst similar products
- Cannot use economic or other data to improve accuracy
  - Stock prices
  - Upcoming US Holidays
  - Seasonality
- No capability to predict new products due to lack of historical data



**GRAEME RUSSELL**

Author, Senior Consultant

**The limitations with the supported forecasting tools within the ERP software lead to COVID supply and demand forecasting shocks, in which historical data became useless.**

## WIN

Through leveraging our solution technologies, the percentage of forecasting errors was reduced by 24.46%. This led to a reduction in stock-outs and inventory costs.



## ABOUT POMEROL

We create and deliver meaningful Data-Driven Business Focused Solutions & Services. We've been operating in Data Analytics and Intelligence Reporting for over 8 years within Pomerol and our Partners have a cumulative 100 years in Global Experience. Pomerol partners with our clients to optimise the intersect between changing business demands, technological progress and sustainable business growth.

**pomerol**

CLIENT  
SUCCESS  
PROFILE

  
[www.pomerolpartners.com](http://www.pomerolpartners.com)